



**EasyBusiness**  
by KOMPASS



# What do we do ?

KOMPASS, since the past 70 years provides bespoke information used for sales and marketing to companies across the globe.

We offer solutions which support all aspects of sales, marketing and lead generation activities.



# Who are we ?

We believe in partnering with companies to boost their business.

## Kompass

Your Business Development Partner

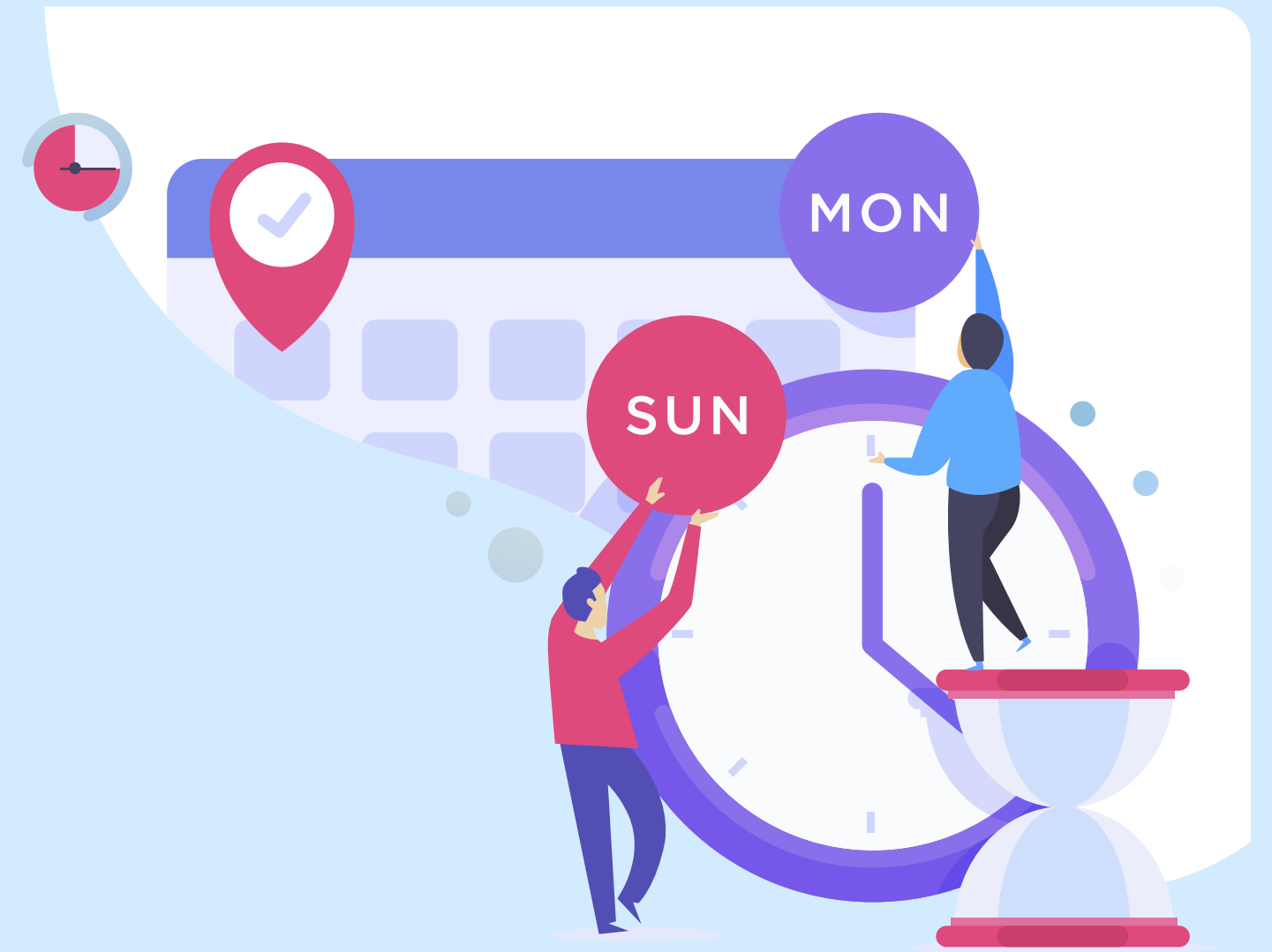
- More than 70 years of experience.
- A world renowned brand.
- Over 10,000 customers worldwide.
- Proprietary B2B classification with more than 55,000 product and service codes.



# How do we do it ?

Everyday we help companies generate new business opportunities by:

- Increasing their global visibility.
- Enriching their existing database.
- Making their database more efficient.
- Improving the performance of their buying and selling processes.



# Our global data

- **74** Countries
- **21** Million Companies
- **31** Million Executives
- **9** Million Executive Email Addresses
- **21** Million Phone Numbers
- **9** Million Company Email Addresses



# What is EasyBusiness ?

EasyBusiness is a global B2B data prospection platform which helps companies segment and analyse their markets, as well as plan and organise all their sales, marketing and lead generation activities.



# Who is EasyBusiness for ?

## MARKETING DEPARTMENT

- Market analysis
- Operational marketing
- Direct marketing campaigns

## SALES DEPARTMENT

- Customised target lists
- Customer engagement
- Understanding your customers

## PROCUREMENT DEPARTMENT

- Legal information
- Detailed financial information
- Detailed company information

## HR DEPARTMENT

- Finding profiles (Headhunting)
- Finding Training Organisations & Consultants



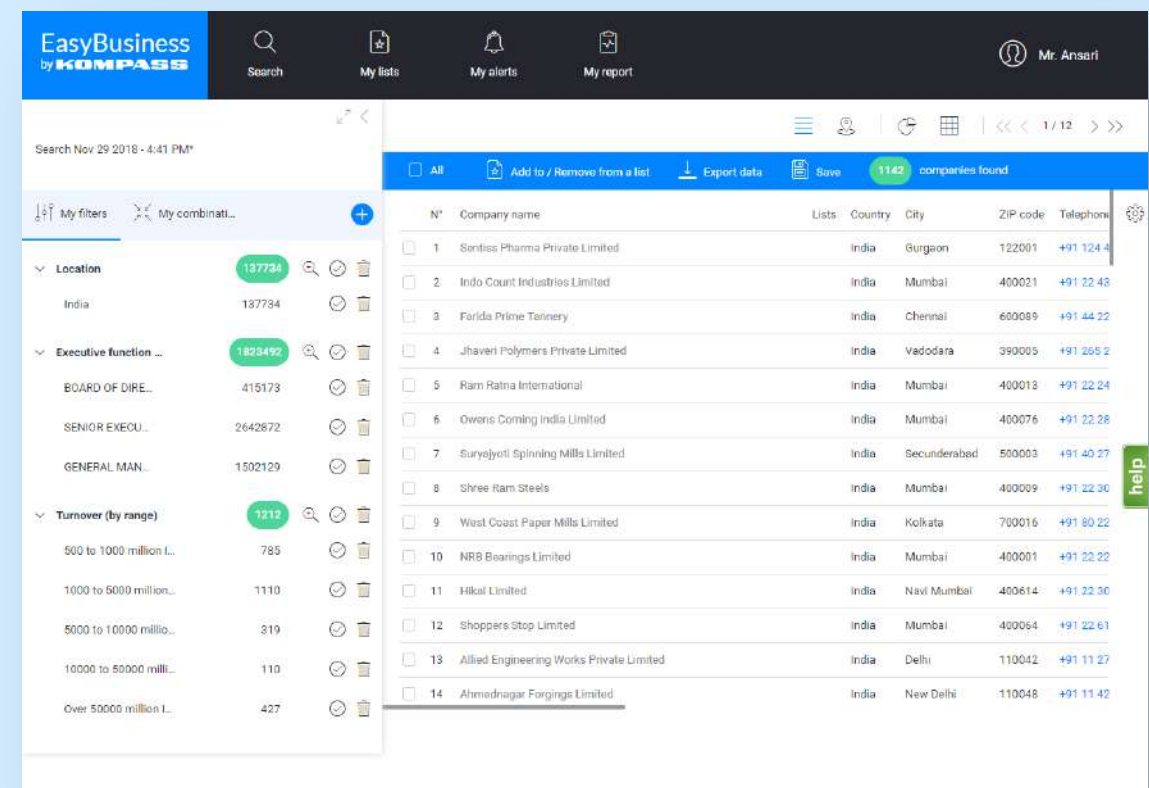
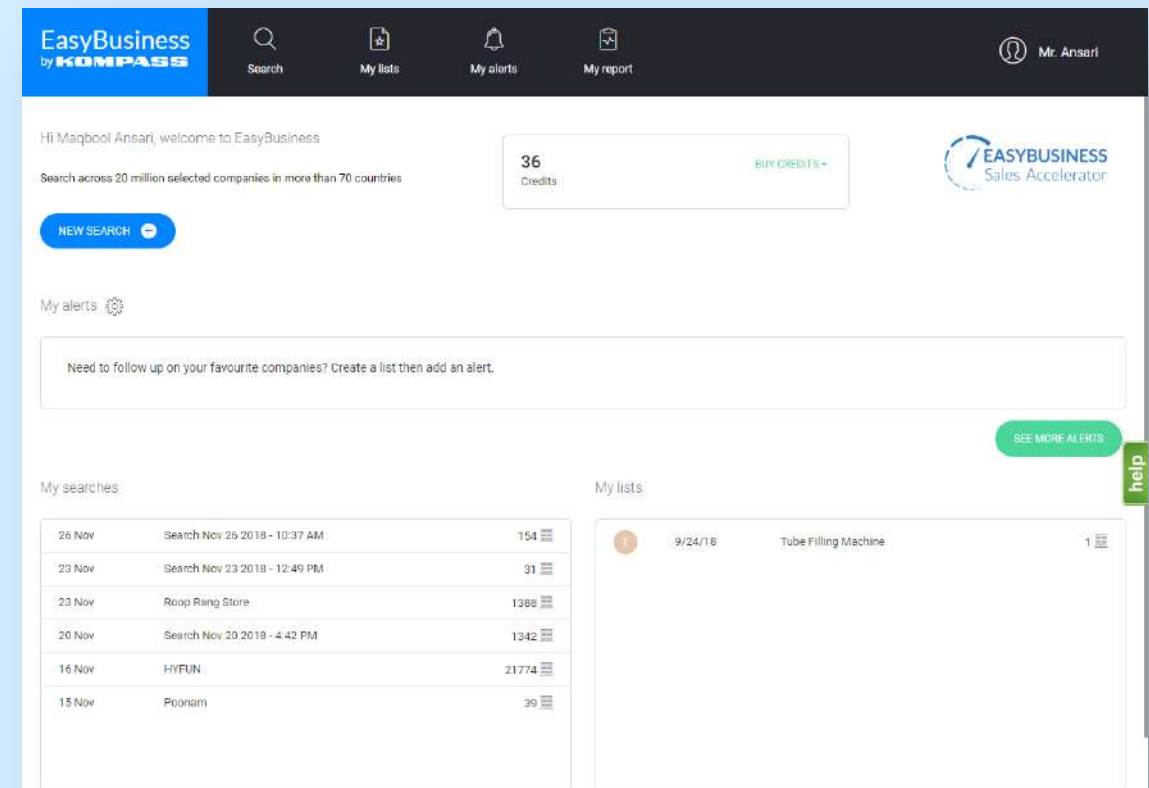
# Main features

## SEARCH:

Use more than 60 search filters to SELECT, SAVE, RECALL, EDIT & SHARE company lists throughout your sales and marketing activities.

## LISTS:

Create customised company lists to manage qualified leads and share them with your team.



# Main features

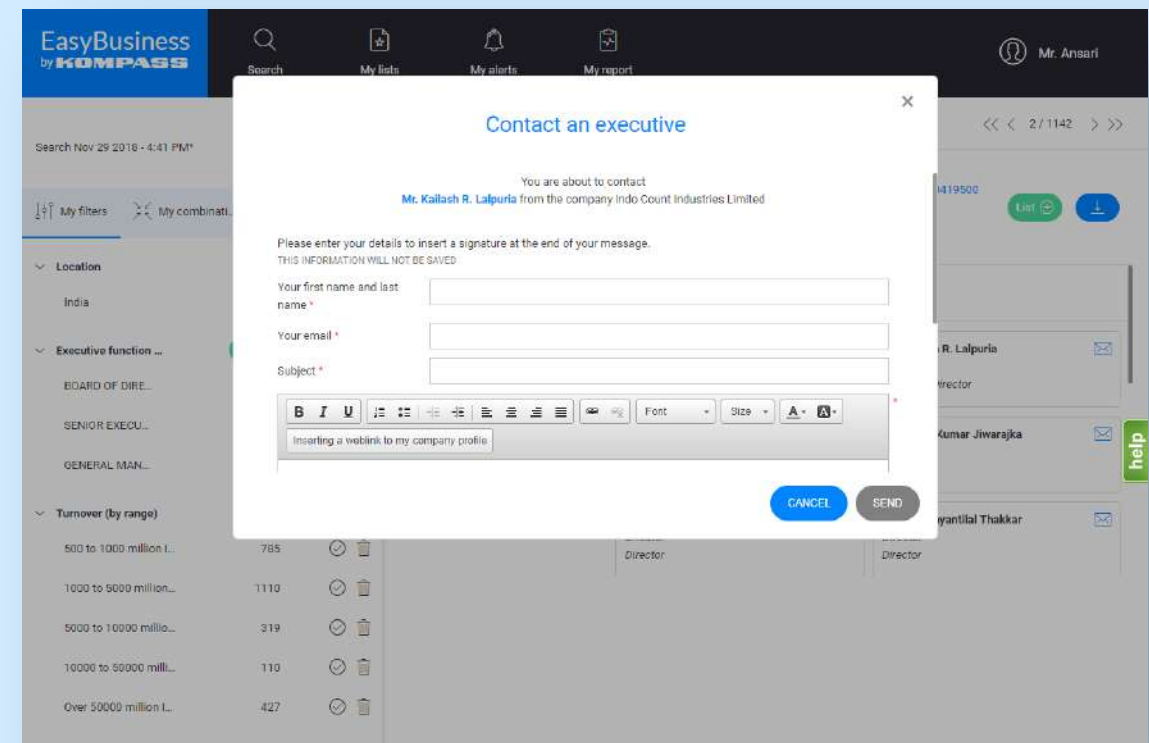
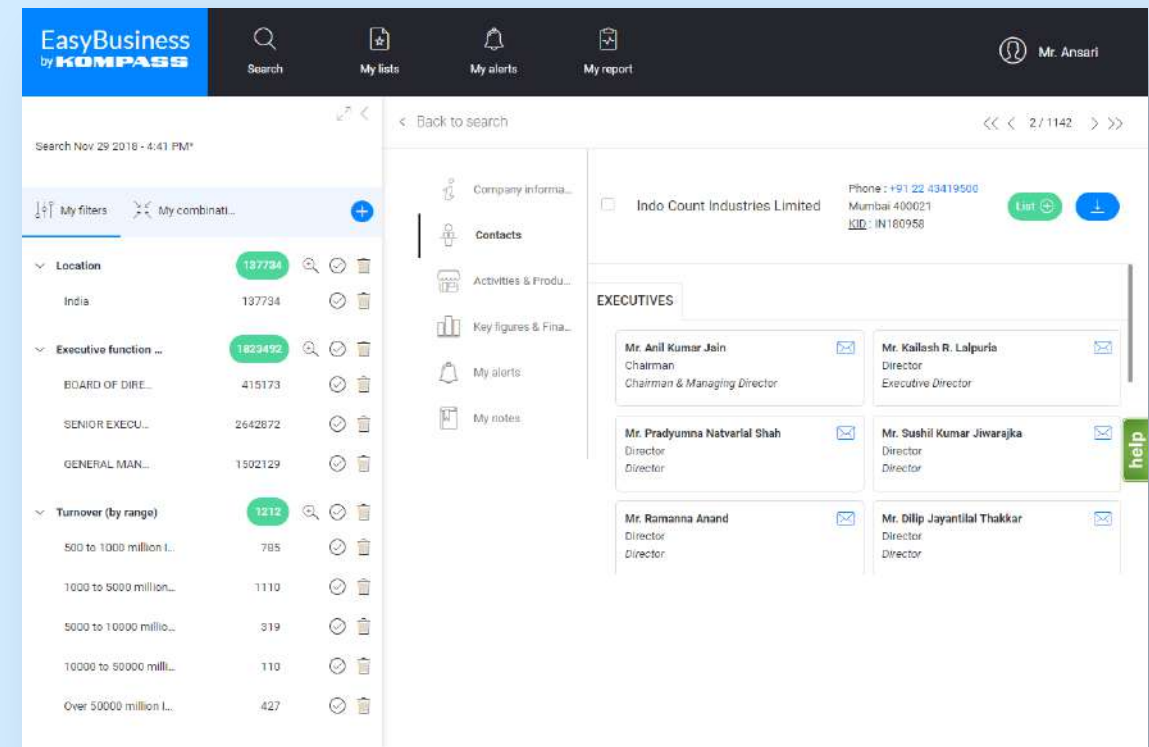
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## VIEW:

Open company profiles to access all contact details, executive names & functions, key figures, financial information etc.

## CONTACT:

Send a direct email message to executives.



# Main features

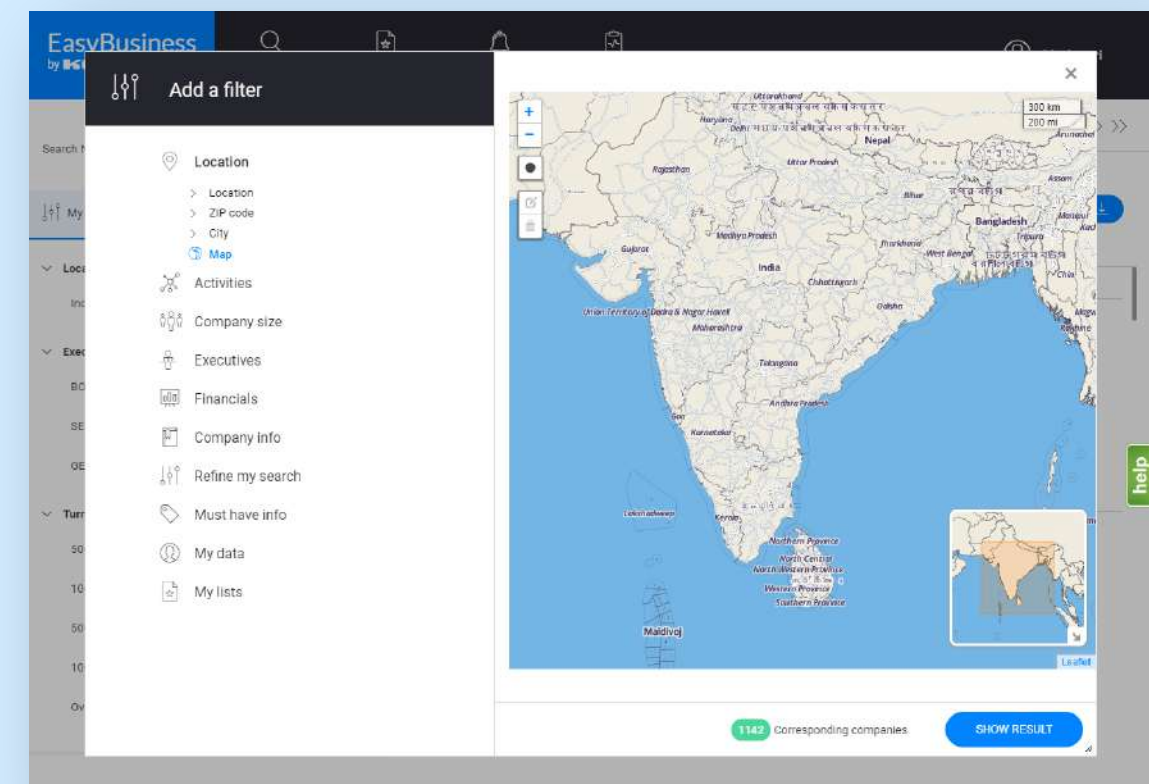
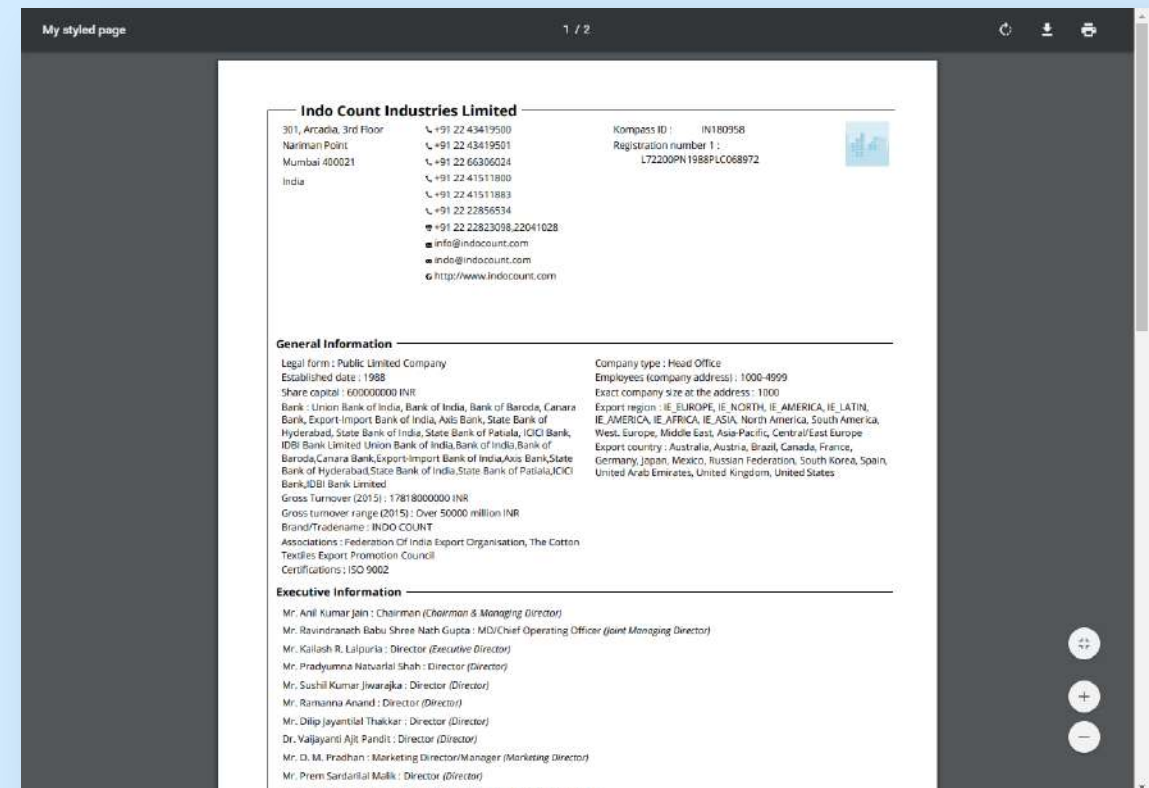
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## PRINT PDF:

Print a company's full profile with just one click and share it with your sales and marketing teams.

## MAP:

Choose a geographical zone depending on your search result and get a geological overview of your results.



# Main features

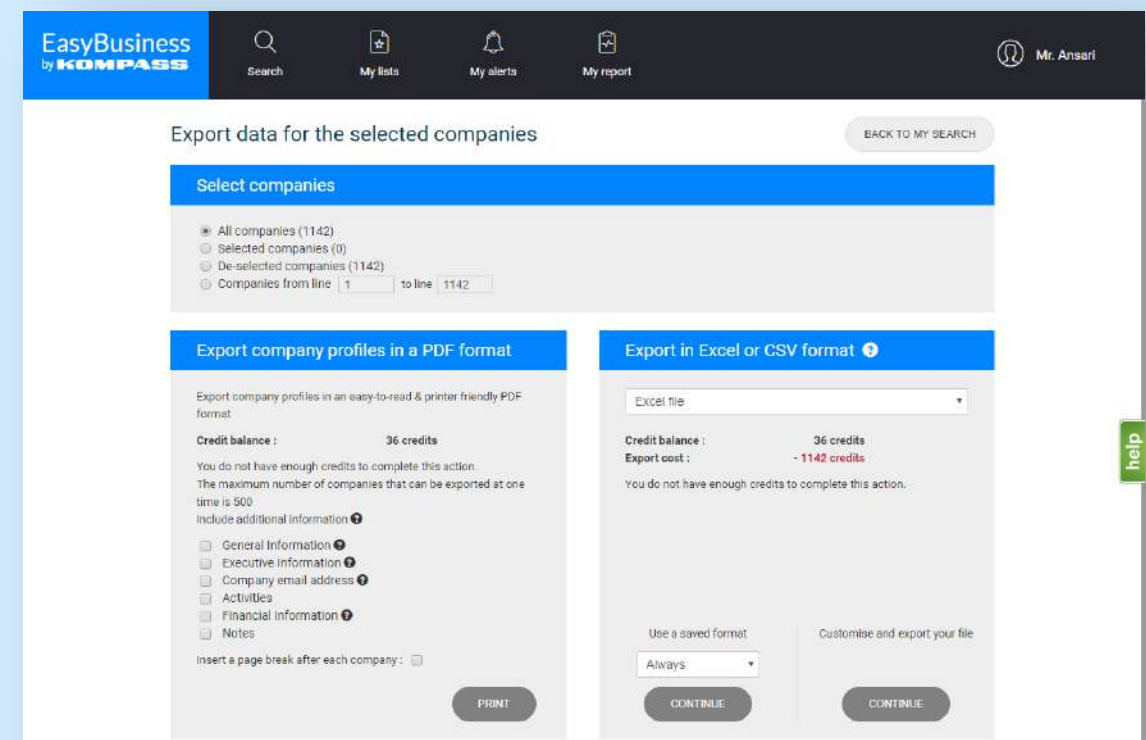
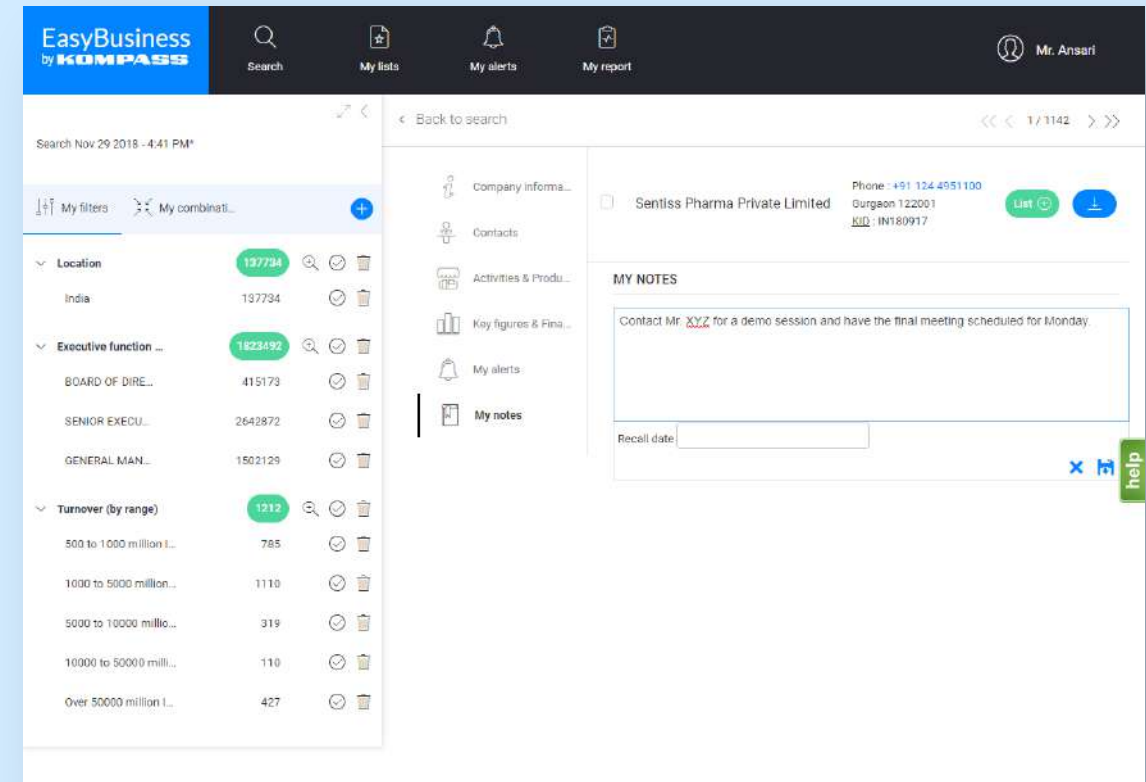
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## NOTES:

Add your personal notes to company profiles, to keep a track of your sales and marketing activities and use them as a filter for following searches.

## DATA EXPORT:

Export and download your selection lists in Excel or PDF format.



# Main features

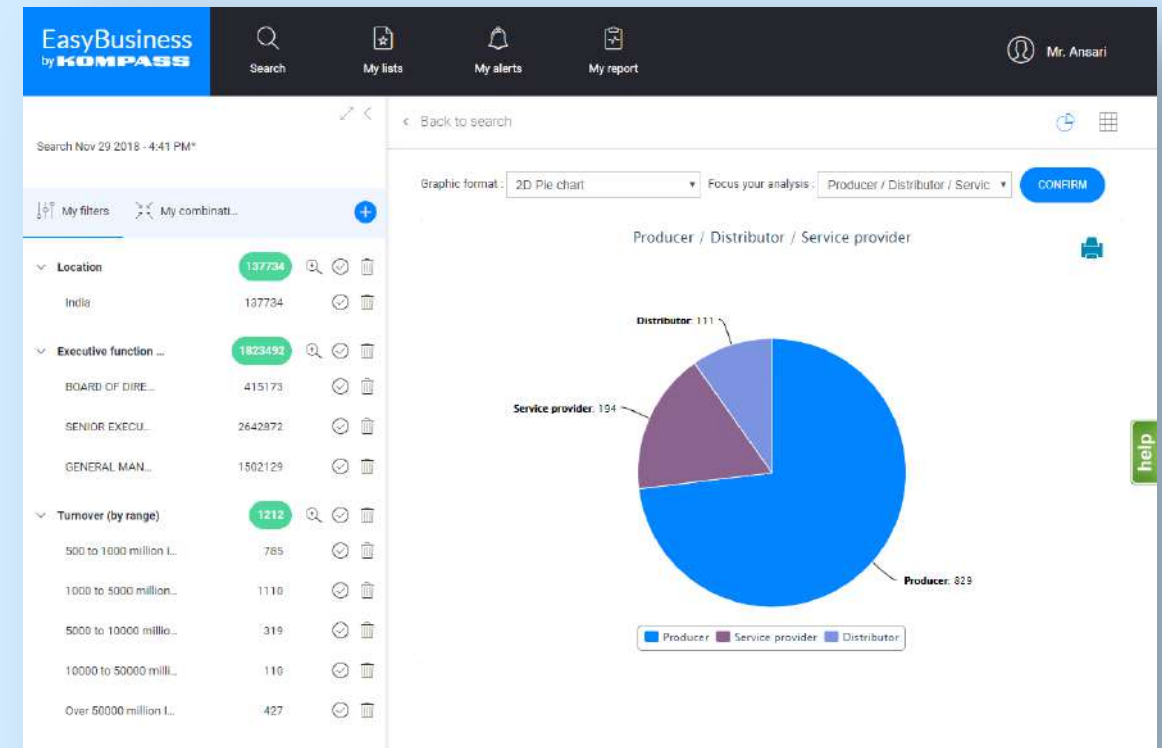
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## ANALYSIS:

Create and export graphics, diagrams and charts to analyse the results of your search.

**To know more CALL US AT:**

91 (22) 6258 9600



The screenshot shows the 'Contact us' page of the KOMPASS website. The header includes 'Our Directory', 'Our Etail Solutions', and 'English'. The main heading is 'Contact us' with a background image of a city skyline. Below the heading, it states: 'Please contact one of our team of experts +91 22 6258 9600 from Monday to Friday between 9am and 5pm'. The form asks to 'Please complete the form below' and includes fields for: Name (with radio buttons for Mr. and Mrs.), Company, Postal code, City, India (dropdown), and Phone number. There is also a 'Please select an option' dropdown, a text area for 'Our message', a 'Browse' button, and a note 'Add a file (2Mb maximum)'. A 'help' button is visible on the right side.

# EasyBusiness offer !

## Subscription (Single User)

By area or coverage, you can cherry-pick a single country of your interest or get access to the worldwide database.

## Additional Credit Packages

You can buy additional credit packages to export data in Excel, CSV or PDF formats.

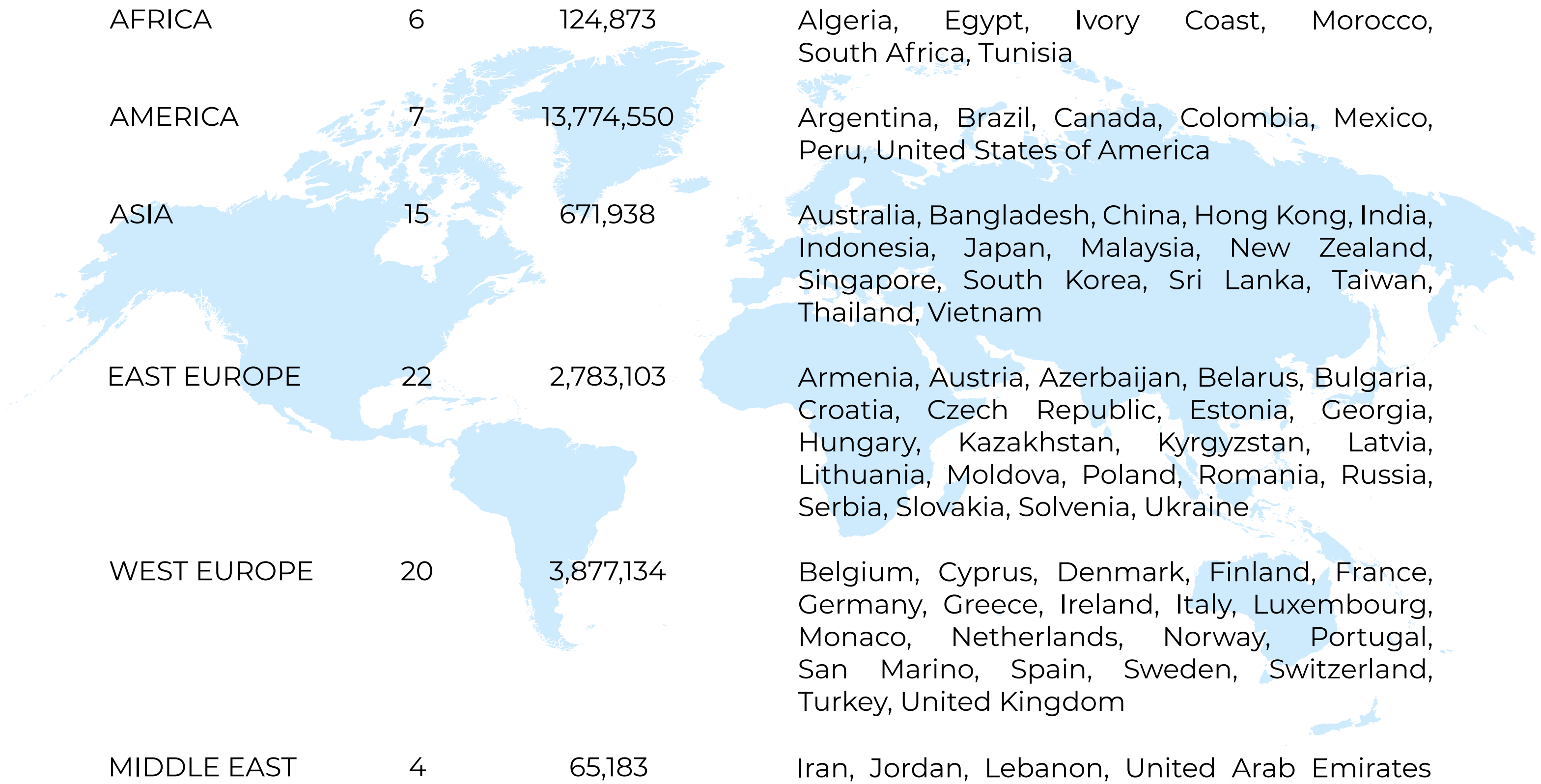
## Additional Users

You can also buy additional user accesses to let different people in your company access EasyBusiness simultaneously.

***OFFER!***



# Our global data presence



# Data fields to be exported in excel sheet

- Company name, address, phone number, email address, business activity.
- Company fax number, web address, turnover, employee size, export/import region (wherever available).
- One executive name and function.
- Executive email address (wherever available or only applicable for India).
- Executive phone number (wherever available or only applicable for India).



To know more, please  
feel free to call us at:

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